



Catholic
University
of Valencia
San Vicente Mártir

IamStudent local pilot activity report template – UCV

1) Event overview

Event Name: Meet EU-CONEXUS: Join, Belong, Connect (UCV)

Date: September-October 2025

Location / Platform (if virtual): UCV campuses (10)

Type of Activity: Cultural/informational event

Objective of the Event: To inform students about EU-CONEXUS and IamSTUDENT activities and encourage them to participate.

Target Audience: undergraduate, master's, international students

Other Stakeholder Groups Involved: staff, EU-CONEXUS Ambassadors

Agenda / Programme: Every 10 campuses had the same programme per day:

MORNING SHIFT

- 08:15 – 09:15: Set up for the day.
- 09:30 – 10:00: Activity with first-year students accompanied by their tutors.

- 10:00 – 11:00: Activity with the rest of the students at the campus.
- 11:10: Dismantling of the stands.

AFTERNOON SHIFT

- 16:30 – 16:50: Set up for the day.
- 17:00 – 17:30: Activity with first-year students accompanied by their tutors.
- 17:30 – 18:30: Activity with the rest of the students at the campus.
- 18:30: Dismantling of the stands.

Average Number of Attendees: approx.2000 students

2) Implementation

How was the event communicated to students? (channels used: social media, email, posters, student ambassadors, etc.)

Before the events, students were informed about the days when EU-CONEXUS and other colleagues from UCV would come to present their services. The information was communicated via emails, newsletters, posts by the international coordinators in each faculty, and social media.

How was the event implemented? (steps of preparation, timeline, coordination with partners)

Firstly (in May/June), the dates for visiting each faculty were set.

Secondly (June–August), the organizing team prepared merchandising goodies and planned activities to attract students' attention, such as informational postcards, sweets, roll-ups, and gifts.

Thirdly (September–October), the events took place in each faculty, where the EU-CONEXUS lamSTUDENT team and the EU-CONEXUS Ambassadors engaged students in current activities, courses, and contests, shared information about the Roadmap, and encouraged students to follow us on social media for the latest updates.

Human Resources involved: (number of staff, facilitators, student associations, volunteers, etc.)

1 - coordinator

3-4 - EU-CONEXUS Student Ambassadors

15-20 - UCV staff representing various services

Budget and financial resources: (funding source, approximate costs, logistics)

lamStudent, EU-CONEXUS Plus funding resources. Approx. 990 euros. (Roll up – 90 eur, Post cards – 350 eur, Sweets – 100 eur, Bookmarks - 0 eur, T-Shirts (50 un) – 450 eur.)

3) Impact and feedback

How did this event increase visibility of EU-CONEXUS and promote opportunities for students?

This event significantly increased the visibility of EU-CONEXUS, especially among first-year students, as they are new to our university. Many students asked about the initiatives and courses offered by EU-CONEXUS. One notable impact was that all the suggested initiatives are free of charge. Additionally, students enjoyed listening to the EU-CONEXUS Ambassadors, who shared information about mobilities, cultural projects, and student congresses – from students to students.

Which EU-CONEXUS activities/opportunities were communicated during the event?

We emphasized the opportunities to study microcredentials and MINORS free of charge, introduced the new lamSTUDENT Campus Life webpage where students can find the most relevant information about ongoing initiatives, and encouraged them to participate in the EU-CONEXUS Student Ambassadors call to expand their network and become part of the international community. We also promoted a Photo Contest, an Online Escape Room, and the Students Projects call, and invited students to follow us on social media to be among the first to take advantage of the proposed initiatives.

Impact Assessment / Outcomes:

- **Student participation statistics** - around 2000 students (That is how many postcards we have distributed).
- **Feedback (survey results, quotes, observations)** – no survey was made, but after our presentations in every campus, the participation level in various contests has increased.
- **Qualitative insights (sense of belonging, motivation, cultural exchange)** – Students from various fields of study and countries have signed up to become EU-CONEXUS Ambassadors. They wanted to get more involved in the network, share their ideas, and meet new people. Also they were interested to make mobilities and to get to know other students from the alliance.
- Did this activity strengthen the Alliance's student identity? If yes, how?
Success or participation reinforces self-confidence and helps students define themselves as capable, creative, or skilled individuals – I think during this event we have encouraged a lot of students to go out of the Box and try new activities, get to know their colleagues from other alliance countries, give them opportunity to travel and share ideas.

Lessons Learned for Future Events: (what worked well, what to improve, recommendations).

There should always be a responsible person at each campus. Students need small gifts (e.g., lollipops) to attract their attention. The presentation should be short and engaging, including examples from other students.

4) Administrative information

Time required to prepare the activity: (from idea to delivery) – 3 months

Key staff involved: (roles + numbers, e.g., 2 project managers, 3 student ambassadors) – 1 representer of EU-CONEXUS, 15-20 other UCV staff members representing their services to the students (sports, debate club, music band, volunteers service, disabled people organization, language institute and etc...), 2-4 EU-CONEXUS Student Ambassadors.

Execution format: (on-campus, online, hybrid, recurring, one-off) – ON CAMPUS.

Appendices (if available)

- Event program / flyer / agenda.
- Participant list.
- Media (photos, videos, social media posts, press releases).

EVIDENCE OF EU-CONEXUS AND Iam STUDENT PROMOTION:

Across Catholic University of Valencia campuses, we organised events to present EU-CONEXUS opportunities and increase awareness of IamSTUDENT among both undergraduate and postgraduate students. All students (from first to final year) and employers in related fields were welcome. The programme included:

- International Students Welcome Days (1-5 of September 2024; 2025)
- 1st grade Students Welcome Event (15 September 2024;2025)
- Student Services Presentation in every campus (9) of UCV (16 Sept – 20 Oct 2024; 2025)
- EU-CONEXUS UCV Ambassadors meetings (October 2024;2025)
- Christmas Workshops “The Wonders of Winter” (December 2024)
- Blended Intensive Programme (BIPs) trainings in Valencia (30 June – 4 July 2025)
- Many informational events were held for students across different study fields, following their interests and needs (2023-2024-2025)





Promotional material of EU-CONEXUS

- Flyers with EU-CONEXUS offers and activities for the students. 3000 copies made for distribution and presentation in every faculty during the September/October/November 2024.

EU-CONEXUS Co-funded by the European Union

Estudiante de EU-CONEXUS, estudiante de 9 universidades europeas

KICK-START CAREER & JOBTEASER PLATFORM

- ✓ Tips para el CV
- ✓ Ofertas de trabajo en el extranjero

Jobteaser, plataforma de ofertas de trabajo de 9 universidades
Miércoles 24 de octubre 11h Online via TEAMS

Jobteaser

STUDENT AMBASSADORS

Si eres extrovertido y te gusta comunicar, ahora puedes formar parte de la comunidad EU-CONEXUS como embajador de la UCV.

CURSOS CORTOS ONLINE EN INGLÉS

Potencia tus habilidades para mejorar tu futura inserción en el mercado laboral.
Recibe una certificación al finalizar el curso.

MINOR PROGRAMMES MOVILIDAD

Programas de movilidad virtual y/ presencial con especialización en:

- ✓ Blue economy and growth
- ✓ Coastal Development and Sustainable Maritime Tourism

¡PERO HAY MÁS! >>>

TRABAJO
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- Postcards for UCV students to welcome them to the university and present EU-CONEXUS activities. A total of 2,000 postcards has been printed for the 2025/2026 academic year.



Queridos nuevos alumnos de grado de la UCV,

Bienvenidos a EU-CONEXUS, una alianza única de 9 universidades europeas de la que la UCV forma parte.

Como todavía no nos conoces, queremos presentarte algunas de las oportunidades que puedes aprovechar como estudiante de la UCV, todas ellas sin coste adicional como parte de tu experiencia universitaria:

- ★ Aprende nuevas competencias clave para tu futuro profesional mientras viajas: **Microcredenciales, Minors, BIPs (Blended Intensive Programmes) y COILs.**
- 👤 Colabora con estudiantes internacionales en concursos, proyectos y programas de intercambio lingüístico.
- 🎉 Disfruta de actividades culturales y eventos europeos presenciales como festivales.
- 📁 Encuentra prácticas y empleo con el programa **JobTeaser.**

P.D.: Conviértete en embajador de EU-CONEXUS en la UCV y apúntate antes que nadie a todas las convocatorias y oportunidades que se ofrecen.

Escríbenos a euconexus@ucv.es o visita nuestra web (escanea el QR) para saber más.

PARA:
todos los estudiantes de grado de la UCV

DE:
Equipo EU-CONEXUS de la UCV

