



## lamStudent local pilot activity report 1

### 1) **Event overview**

Event Name: Introduction week

Date: September, 2025

Location / Platform (if virtual): KU campus

Type of Activity: informational event

Objective of the Event: To inform students about EU-CONEXUS activities, ongoing calls, and lamStudent initiatives, as well as to promote the Roadmap and encourage student participation

Target Audience: undergraduate, master's

Other Stakeholder Groups Involved: staff

Agenda / Programme: EU-CONEXUS presentations and Info booth

Average Number of Attendees: 400-500

### 2) **Implementation**

How was the event communicated to students? (channels used: social media, email, posters, student ambassadors, etc.): The event dates were announced on Klaipeda University's social media, via email, during other university events, and through the Moodle system. EU-CONEXUS Ambassadors stories on social media.

How was the event implemented? (steps of preparation, timeline, coordination with partners)

The dates were set based on previous experience, and we organized a communication plan accordingly. Staff members prepared presentations representing various EU-CONEXUS activities and services.

Human Resources involved:

1 coordinator

5 EU-CONEXUS employees

2 Ambassadors

4 KU staff

Budget and financial resources: (funding source, approximate costs, logistics)

No budget, just cost of flyers

### 3) **Impact and feedback**

How did this event increase visibility of EU-CONEXUS and promote opportunities for students?

The event significantly increased the visibility of EU-CONEXUS among newly enrolled students. During the sessions, staff presented the full range of EU-CONEXUS activities and opportunities available to students, including mobility options, academic initiatives, and community

engagement programmes. As a result, first-year students gained a better understanding of how they can participate and benefit from EU-CONEXUS initiatives throughout their studies.

Which EU-CONEXUS activities/opportunities were communicated during the event?

On the first day of the University Activities Fair, students were invited to visit the EU-CONEXUS booth and ask any questions they were interested in. Our staff members were available to answer all questions and also invited students to attend our upcoming informational events.

During the sessions, staff presented the full range of EU-CONEXUS activities and opportunities available to students, including mobility options, academic initiatives, and community engagement programmes. We also highlighted the lamStudent cultural activities, including the EU-CONEXUS Festival and the lamStudent Congress, as well as the various fun activities offered through the lamStudent project.

Impact Assessment / Outcomes:

- Student participation statistics – around 400 – 500 students
- Feedback (survey results, quotes, observations) – no survey was made, however students were active during the presentations and in booth.
- Qualitative insights (sense of belonging, motivation, cultural exchange) - Students actively participated throughout the presentations, demonstrating a strong sense of engagement and curiosity. Their interaction increased as the sessions progressed, and many of them asked additional questions afterwards. This reflects a growing sense of belonging, motivation to get involved, and genuine interest in cultural exchange opportunities.
- Did this activity strengthen the Alliance's student identity? If yes, how?  
We are optimistic, as the students demonstrated a strong interest in EU-CONEXUS activities

Lessons Learned for Future Events: (what worked well, what to improve, recommendations).

#### **4) Administrative information**

Time required to prepare the activity: (from idea to delivery) – 2-3 months

Key staff involved: (roles + numbers, e.g., 2 project managers, 3 student ambassadors) – 1 – EU-CONEXUS representative; 1 - project manager; 4 – KU staff member, responsible for various EU-CONEXUS activities; 4 KU staff members; 2 student ambassadors.

Execution format: (on-campus, online, hybrid, recurring, one-off) – on campus.

Appendices (if available)

- Event program / flyer / agenda.
- Participant list.



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- Media (photos, videos, social media posts, press releases).



## IamStudent local pilot activity report 2

### 1) Event overview

Event Name: Welcome day for International Students

Date: 5<sup>th</sup> March and 19<sup>th</sup> September, 2025

Location / Platform (if virtual): KU campus

Type of Activity: informational event

Objective of the Event: To inform international students about EU-CONEXUS activities, ongoing calls, and IamStudent initiatives, as well as to promote the Roadmap and encourage student participation

Target Audience: undergraduate, master's, international students

Other Stakeholder Groups Involved: staff

Agenda / Programme:

Average Number of Attendees: 200

## 2) **Implementation**

How was the event communicated to students? (channels used: social media, email, posters, student ambassadors, etc.): The event dates were announced on Klaipeda University's social media, via email, during other university events and registration for studies.

How was the event implemented? (steps of preparation, timeline, coordination with partners)

The dates were set based on previous experience, and we organized a communication plan accordingly. Staff members prepared presentations representing various EU-CONEXUS activities and services.

Human Resources involved:

1 coordinator

5-7 KU staff

Budget and financial resources: (funding source, approximate costs, logistics)

No budget

## 3) **Impact and feedback**

How did this event increase visibility of EU-CONEXUS and promote opportunities for students?

The event significantly increased the visibility of EU-CONEXUS among newly enrolled students. During the sessions, staff presented the full range of EU-CONEXUS activities and opportunities available to students, including mobility options, academic initiatives, and community engagement programmes. As a result, first-year students gained a better understanding of how they can participate and benefit from EU-CONEXUS initiatives throughout their studies.

Which EU-CONEXUS activities/opportunities were communicated during the event?

During the sessions, staff presented the full range of EU-CONEXUS activities and opportunities available to students, including mobility options, academic initiatives, and community engagement programmes. We also highlighted the lamStudent cultural activities, including the EU-CONEXUS Festival and the lamStudent Congress, as well as the various fun activities offered through the lamStudent project.

Impact Assessment / Outcomes:

- Student participation statistics – around 200 international students
- Feedback (survey results, quotes, observations) – no survey was made
- Qualitative insights (sense of belonging, motivation, cultural exchange) - Students participated in the presentations, showing some engagement and curiosity. While interaction was limited, a few students asked additional questions afterwards.
- Did this activity strengthen the Alliance's student identity? If yes, how?  
We are optimistic, as the students demonstrated some interest in EU-CONEXUS activities

Lessons Learned for Future Events: (what worked well, what to improve, recommendations).

#### 4) Administrative information

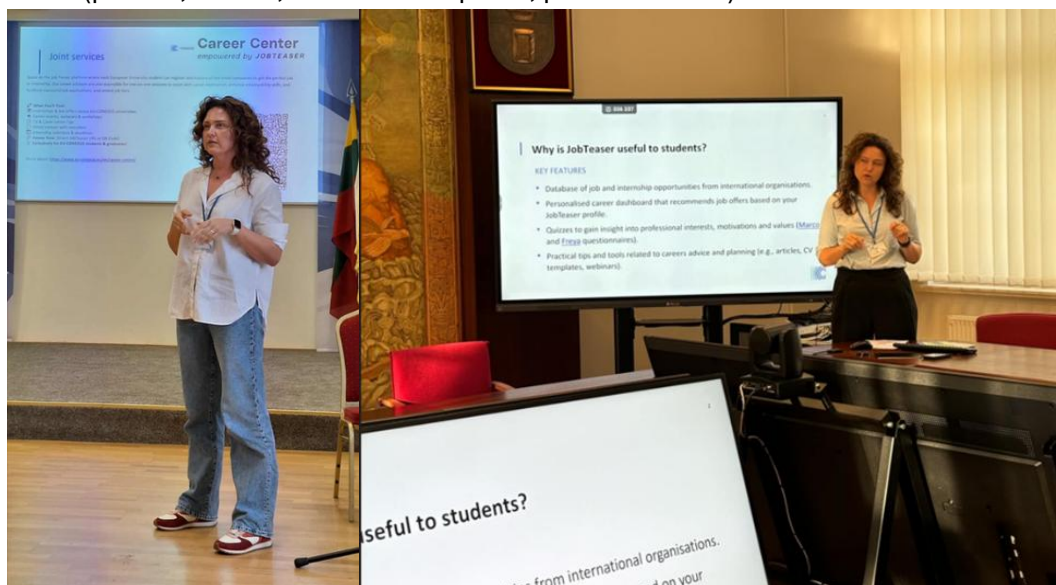
Time required to prepare the activity: (from idea to delivery) – 1 - 2 months, as we are doing it twice every year

Key staff involved: (roles + numbers, e.g., 2 project managers, 3 student ambassadors) – 1 – Eu-Conexus representative; 1 – communication specialist; 1 - project manager; 4 – 5 – KU staff member, responsible for various EU-CONEXUS activities.

Execution format: (on-campus, online, hybrid, recurring, one-off) – on campus.

Appendices (if available)

- Event program / flyer / agenda.
- Participant list.
- Media (photos, videos, social media posts, press releases).



### lamStudent local pilot activity report 3

#### 1) **Event overview**

Event Name: EU-CONEXUS night: Coffee and stories

Date: 20<sup>th</sup> November, 2025

Location / Platform (if virtual): KU campus

Type of Activity: cultural/informational event

Objective of the Event: To inform students about EU-CONEXUS activities and lamStudent initiatives, as well as to promote the Roadmap and encourage student participation

Target Audience: undergraduate, master's, international students, PhD

Other Stakeholder Groups Involved: staff, EU-CONEXUS ambassadors, volunteers

Agenda / Programme: Ice-breaker, discussion and stories, EU-CONEXUS presentation

Average Number of Attendees: 50

## 2) Implementation

How was the event communicated to students? (channels used: social media, email, posters, student ambassadors, etc.): The event dates were announced on Klaipeda University's social media, via email, WhatsApp student chat

How was the event implemented? (steps of preparation, timeline, coordination with partners)

The date was set, and we discussed the format (peer to peer) with our students. Once it was planned, we organized a communication strategy accordingly. One of our volunteers prepared an ice-breaker game, we created a set of discussion questions and stories, and Justina prepared the EU-CONEXUS presentation.

Human Resources involved:

2 coordinators

1 president of KU student board

2 EU-CONEXUS ambassadors

2 volunteers

Budget and financial resources: (funding source, approximate costs, logistics)

Hoodies and T-shirts (around 300 euros), coffee and snacks (300 euros).

## 3) **Impact and feedback**

How did this event increase visibility of EU-CONEXUS and promote opportunities for students?

The event significantly increased the visibility of EU-CONEXUS and promoted its opportunities to students. Participants were highly engaged throughout the session, and many stayed afterward to continue discussing EU-CONEXUS opportunities in informal conversations.

Which EU-CONEXUS activities/opportunities were communicated during the event?

All EU-CONEXUS activities and opportunities were presented by Justina during the event. In the peer to peer discussions, most of these activities were mentioned again, as many of our students have participated in Minor courses, festivals, student projects, and other EU-CONEXUS initiatives. Even opportunities for PhD students were mentioned.

Impact Assessment / Outcomes:

- Student participation statistics – around 50 students
- Feedback (survey results, quotes, observations) – no survey was made
- Qualitative insights (sense of belonging, motivation, cultural exchange) - The event created a warm and informal atmosphere that helped foster a sense of belonging among participants. Students felt comfortable asking questions and openly engaging in discussions. They also laughed and shared reactions to funny moments from past EU-CONEXUS activities, which contributed to a positive mood and strengthened their motivation and connection to the community.
- Did this activity strengthen the Alliance's student identity? If yes, how?



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Yes, students were engaged. Peer to peer format worked very well.

Lessons Learned for Future Events: (what worked well, what to improve, recommendations).

#### 4) Administrative information

Time required to prepare the activity: (from idea to delivery) – 1 - 2 months

Key staff involved: (roles + numbers, e.g., 2 project managers, 3 student ambassadors) – 1 EU-CONEXUS representative; 1 communication specialist; 1 project manager; 1 president of KU student board; 2 EU-CONEXUS ambassadors; 2 volunteers

Execution format: (on-campus, online, hybrid, recurring, one-off) – on campus.

Appendices (if available)

- Event program / flyer / agenda.
- Participant list.
- Media (photos, videos, social media posts, press releases).
- <https://www.ku.lt/lt/naujienos/studentu-patirtys-is-pirmu-lupu-ku-vyko-eu-conexus-night-coffee-stories-vakaras>





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KU also organizes a Career Fair once a year, where we promote all EU-CONEXUS opportunities to students at all levels.

Career event "Tavo karjera: Keisk(is) ir klestėk" ("Your Career: Make a Change and Thrive") 24th October, 2024

Career events ("Your Career: Make a Choice, Take Action!") 9th October, 2025

