



EU **CONEXUS**
IamSTUDENT



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R4.3 Inter-campus actions to strengthen student identity

Report of the 1st Inter-campus activity: Photo contest, « Your campus, your perspective! »

WP4 - Piloting the actions of the EU-CONEXUS student campus model

Project: Building Student Identity for European Universities Alliance – IamSTUDENT. KA220-HED - Cooperation partnerships in higher education

Final delivery date: **28 February 2025.**

WP leader: Frederick University (FredU) and South East Technological University (SETU)

Contributors: Klaipeda University (KU), La Rochelle Université (LRUniv), South East Technological University (SETU), Catholic University of Valencia (UCV), University of Zadar (UNIZD), Frederick University (FredU)

Dissemination level: public

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1. Introduction

Four inter-campus actions and 4 communication campaigns prepared to promote inter-campus EU-CONEXUS pilot actions to strengthen student identity are to be implemented during the three-year period of the lamSTUDENT Project. These actions will be organized and implemented at all 8 partner universities at the same time.

2. Methodology

On January 2024 Frederick University as the co-Leader of WP4 and responsible for the intercampus activities proposed to the consortium of the lamSTUDENT Project, six different Activities that could strengthen the students' identity of the EU-CONEXUS Alliance. The Actions were:

- 1) **Design of the Visual identity of the Project lamSTUDENT**-An open competition among all students that belong to the partnership of the Project. Designs would be voted for by the students in an open voting procedure (1 vote per person).
- 2) **A photograph competition**-Topic of the contest would be "students' life" or relevant to academic life. The three winners would receive an award, and their photos would be announced on the webpage of the partner universities, the project website and the EU-CONEXUS webpage.
- 3) **A Wellbeing On-Campus Day**-A live event during which the following wellbeing activities will be taking place at the same time across all Universities: Yoga at the yard, Meditation, Positive affirmation wall writing, handing out free fruit to students, Stress relief exercises (sport, artistic etc), Create a joint publication with tips for students' wellbeing. This event would take place on World Mental Health Day which is on October 10.
- 4) **Online Advice-event with Alumni from each University**-An online event for all EU-Conexus students. Each University would invite up to two alumni members (disciplines will be determined) to provide advice to students regarding the profession, how to be a good job candidate, how to be a good leader, how to make a change in the world and answer questions etc. The online event would take place through ZOOM in order to hold multiple breakout sessions. The event would take place in coordination with WP13 – Careers Service during Career Week.
- 5) **Online Intercampus Debate**-Create teams from all Universities to participate in an Online-debate competition. Formed 4 teams – each team would contain students from different Universities (multidisciplinary, multicultural team). Topics would be fun or controversial.
- 6) **EU-CONEXUS Spirit Week**-A week would be decided during which every day a joint event dedicated to EU-Conexus would take place. Events would be decided by student representatives from each University and could include wearing something that has one of the colors of our logo / online trivial pursuit competition / charity-giving day / DIY university souvenir - ornament to be sent to all Partners / get active on campus (sack race, egg-spoon race etc).

After discussing the six Actions the consortium concluded to the Photo contest as the best option.

Frederick University then came back in the next weeks with a detail description of the Action and some Rules and Regulations on the eligibility, the photo guidelines (composition & format), image authorisation and consent, the voting and evaluation, the winners, the evaluation criteria and the prizes (see Annexes).

3. Results of the Contest

The announcement of the photo competition on the EU-CONEXUS website was published on the 14th of October 2024 with a deadline for submissions 10 November 2024, a deadline that was extended to 7 of December 2024. The photo contest was announced on the EU-CONEXUS' official website <https://www.eu-conexus.eu/en/university-photo-contest/> and on the social networks (Facebook, Twitter, LinkedIn and Instagram).

A total of 67 photos were submitted to the contest by 63 participants. Five (5) participants were disqualified due to the following reasons: poor quality (1), presence of children in the picture (1), text on the photo (1), and submission by UROS (2). Additionally, four participants uploaded two pictures each and had to select one to proceed with for the contest. As a result, 58 pictures were published for voting.

In total, 67 photos were submitted before the 10th of November 2024. An extension was granted for the first-phase voting.

The distribution of the submissions per university are shown in the following table:

| Initial submission of photos | |
|--|------------------------------|
| Name of University | Number of submissions |
| Agricultural University of Athens, Greece | 4 |
| Frederick University, Cyprus | 2 |
| Klaipeda University, Lithuania | 18 |
| La Rochelle Université, France | 2 |
| South East Technological University, Ireland | 14 |
| Technical University of Civil Engineering, Romania | 17 |
| Catholic University of Valencia | 2 |
| University of Zadar, Croatia | 8 |
| Total | 67 |

The first public voting period for the national winners was initially between 18-30 November, and it was extended until 7 of December 2024.

After the first phase of the voting the 8 winner photos per country/partners were:

| Name | University |
|---------------------------|-------------------|
| Austėja Navickaitė | KU |
| Dora Štublin | UNIZD |
| Fania Beatrice Efstathiou | FREDU |

| | |
|----------------------------|--------|
| Léopold Jay | LRUNIV |
| Mariastella Skaltsa | AUA |
| Michael Warren G. Ceballos | UCV |
| Robert Dumitru | UTCB |
| Syeda attiq Tajammal | SETU |

For the second phase of the evaluation of the international winner, 3 representatives of each of the 8 partners of the lamSTUDENT formulated a committee. The committee was given an evaluation grid (ANNEX) based on which they had to evaluate the 8 eight national winners' photos. The 2nd voting lasted 5 days, 9-10 December (extended until 13 of December 2024) and the winner was announced on the 19th of December 2024. The international winner was the student Fania Beatrice Efstathiou from Frederick University.

The International Winner of the contest received 150 euro, and the national winners received a prize to the value of 100 euro each (7 winners-the respective university decides the kind).

The results of the competition were announced by e-mail to the winners at the email address provided during entry. The results were also officially announced on the EU-CONEXUS webpage and social media https://www.instagram.com/p/DDwLpmtNCWR/?img_index=1.

Each university promoted the contest through various channels such as via emails, on social media, in the format of stories on IG and FB, or on their websites. Student ambassadors were also involved in the dissemination of the contest using their tools such as WhatsApp groups, messenger groups, snapchat, live gatherings, etc.

The following table is indicative of the dissemination of the contest per partner:

| Dissemination channels of the contest | |
|---------------------------------------|---|
| Name of University, Country | Links |
| Frederick University, Cyprus | https://www.facebook.com/share/p/14rPEJgwbs/ https://www.facebook.com/share/p/19fvqqb2aH/ https://www.facebook.com/share/p/19yJ6PPaVg/ |
| Klaipeda University, Lithuania | https://www.facebook.com/photo.php?fbid=983578517127705&set=pb.100064266986676.-2207520000&type=3 https://www.facebook.com/photo.php?fbid=1017740457044844&set=pb.100064266986676.-2207520000&type=3 https://www.instagram.com/klaipedauniversity/p/DBJM9SaNoFe/ |

| | |
|---|---|
| La Rochelle Université, France | https://www.facebook.com/LaRocheUiversite/posts/pfbid0bnpzvr3JGr3JSRQpDECXhvGUCg7RN2VSDPLyxUYV3hdig5jn2FyqDSgBeXGZCK89I https://www.facebook.com/LaRocheUiversite/posts/pfbid0s88FfwCz9VaVHqxrzriqr3weWprRFZQ3AUWEa8hv7i172P8uyy1pqRBUMr9efU29I https://www.facebook.com/LaRocheUiversite/posts/pfbid0RYch68XZ1iyMsGS4pURV7d6CRF6LBYV9CRDZRyNgwQAYHjdqqKoHu83ZsMcGw7tSI |
| South East Technological University, Ireland | https://www.setu.ie/news/your-campus-your-perspective-student-photography-contest https://www.setu.ie/news/voting-open-for-the-eu-conexus-photo-contest-your-campus-your-perspective |
| Universidad Católica De Valencia, Spain | https://x.com/ucv_ori/status/1870068036235129214 https://www.instagram.com/p/DEkqhHioxWn/?img_index=1 |
| Technical University of Civil Engineering of Bucharest, Romania | https://www.facebook.com/share/p/1XmQmxpuvW/ https://www.facebook.com/share/p/1Dg7zT1JEf/ |

4. Timeline of the Contest

The following Table shows the timeline of the Contest.

| DATE | ACTION |
|--|---|
| 14 October 2024 | Open call for submissions |
| 10 November 2024 (extended to 7 of December 2024) | Deadline for submissions |
| 11-13 November 2024 | Reviewing eligible photos |
| 13 -18 November* 2024 | Eligible photos uploaded on the website for voting |
| 18 – 30 November 2024 (extended until 7 of December 2024) | 1st Public Voting period for the national winners |
| 9-10 December 2024 (extended until 13 of December 2024) | 2nd voting with the grid for the international winner |
| Announced on 19 th of December 2024 | Winner announcement |



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5. Annexes

5.1 Annex 1-Rules and Regulations

ORGANIZATION

The Erasmus+ Project lamSTUDENT is organizing a free-of-charge photo contest to promote a shared sense of identity between the students of the EU-CONEXUS.

The Photo Contest will take place online, under the Terms and Conditions defined below.

Deadline for photo submissions: 10 November 2024

Voting: 18-14 November 2024

The photo contest is announced on the EU-CONEXUS' official website <https://www.eu-conexus.eu/en/university-photo-contest/> and on the social networks (Facebook, Twitter, LinkedIn and Instagram).

GOAL OBJECTIVE

The purpose of this competition is to allow students to express themselves and capture in the most creative way the student life in the 8 partner universities of the **lamSTUDENT** Erasmus+ Project.

The goal of the competition is for students, faculty and staff to get acquainted with the EU-CONEXUS community and start building a shared sense of identity.

ELIGIBILITY

The photo contest is open to all enrolled students (Undergraduate, Postgraduate, Master and PhD students) in all partner Universities of the **lamSTUDENT partnership** (LRUniv, UCV, KU, UNIZD, UTCB, SETU, FredU, AUA) 8 universities.

The contest is open for online submissions only, through the contest page available here <https://www.eu-conexus.eu/en/university-photo-contest/>.

Each participant can **submit only one photograph**. Participation is strictly personal, and the entrant cannot enter the contest on behalf of another person.

Pictures that contain: nudity, hate, discrimination, racism, violence, alcohol, drugs, political opinion, defamatory, offensive, pornographic, insulting, unlawful or contrary to good morals, won't be eligible to participate in the contest and be disqualified from participating.

IamSTUDENT Erasmus+ Project reserves the right to disqualify any entry and/or be stripped of any prize(s), and/or banned from entering future contests if it is deemed inappropriate or does not conform to stated standards.

PHOTO GUIDELINES (COMPOSITION & FORMAT)

1. All participants must be able to provide a high-resolution image that, if selected, can be printed on different mediums for exhibitions. The photo should be in high resolution **(at least 2480 x 3720 and minimum 300 dpi)**.
2. Photo formats accepted are **.jpg** or **.png**.
3. Orientation can be either portrait or landscape.
4. The photo file submitted must be named with the photographer's name and surname, followed by the photo title (for example Name_Surname_Title.jpg).
5. Only minor modifications to the photographs will be accepted including cropping, brightness, contrast and minor colour correction. Any extensive editing is not permitted.
6. The following will not be accepted
 - (i) blurry, low resolution and unclear photos,
 - (ii) photos with watermarks, dates, stamps, or any other information that is not part of the original photo,
 - (iii) photos stretched horizontally or vertically.
7. Participants who do not meet the eligibility criteria will be removed from the contest.
8. The content of your images must be in accordance with the University's code of conduct.
9. Originality: submissions must be original work. Plagiarism is not allowed.
10. You must have the permission to take photos of individuals, and their permission to enter the photo into the contest (see Image Authorisation and Consent section)

IMAGE AUTHORISATION AND CONSENT

In accordance with data protection regulations, the treatment of images should be carried out with respect for the person. If faces or images from third people appears on the photo that could reveal their identities, the participant has the responsibility to have the image authorisation and consent, before uploading the photo to our contest website.

The consent could be granted by the Image Authorisation we facilitate (Annex 1) or by written proof that can be authenticated by the identity concerned, e-mail and/or paper signed with ID card.

By uploading the pictures on the website and accepting the GDPR box, the participant accepts the responsibility to have all the consents gathered.

WINNERS

As an international photo contest, involving several countries from the UE, up to 8 countries, the organisation has decided to award 1 winning prize per country/partner university.

Thus, there will be 8 winners maximum, and among these winners, one will be awarded as the international winner with bigger prize value, and the remaining winners will be national winners with different prize value.

VOTING AND EVALUATION

Photographs submitted will be evaluated by **two separate voting process**.

The first process is an open-to-all voting via our website, which will determine the local/national winners during one week.

Everybody can vote only one favourite photo one time, through the website <https://www.eu-conexus.eu/en/university-photo-contest/> . The voter should fill in their contact info, so we can avoid fake votes.

During this first voting period, 8 pictures will be selected, 1 picture per partner university, and they will be rated by receiving votes: the most voted picture per partner university, 8 semi-final selections.

These 8 pictures will pass to the second process for selecting the international winner.

The second process is internal voting among the Representatives of the 8 Universities participating in the IamSTUDENT Erasmus+ Project. Each university will not evaluate their national winner, each university jury members will evaluate a total of 7 pictures/photos.

The results of the competition will be announced by e-mail to the winners at the email address provided during entry. The results will be made official on the EU-CONEXUS webpage and social media.

EVALUATION CRITERIA

The evaluation will take into account the following points, rating them from 1 to 5 points:

- Creativity
- Relevance with the topic
- Quality

- European Values

TIMELINE

| DATE | ACTION |
|------------------------|--|
| 14 October 2024 | Open call for submissions |
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| 18 – 30 November* 2024 | 1st Public Voting period for the national winners |
| 9-10 December* 2024 | 2nd voting with the grid for the international winner |
| 11 December* 2024 | Winner announcement |

**Dates could be rearranged due to organisational matters.*

PRIZE(S)

The prize awarded by lamSTUDENT may not be contested, exchanged for another prize or for their cash value, replaced, resold, transferred or reimbursed in whole or in part.

- The International Winner will receive a prize to the value of 150 euro (the respective university will decide the kind).
- The most voted photo from each university will also receive a prize to the value of 100 euro each (7 winners-the respective university will decide the kind).
- Nature/category of the prize could be different in each country: cash, electronic devices, stationary, etc. Consult your university.

All decisions are final.

The 8 winners will receive only one prize; double prize from national and international phase cannot be granted to the same student.

It is hereby specified that lamSTUDENT declines all responsibility for any incidents and/or damages of any kind that may arise from the enjoyment of the prize awarded and/or from their use. It is recalled that lamSTUDENT will not provide any guarantee or assistance services, as the prizes consist solely of the delivery of the prize as described above.

IMPORTANT: lamSTUDENT *reserves the right to modify the contest prize and its rules and regulations as and when necessary, without prior notice.*

INTELLECTUAL PROPERTY RIGHTS

Each participant in the photo contest certifies that they are the sole copyright-holder of the submitted photographs and they are original to them. The participant has full power to authorize the use of the photographs.

Each participant in the photo contest certifies that all submitted photographs do not violate or infringe on any existing copyright or any other third-party rights and contain nothing otherwise unlawful.

The participant grants for free to the organizers the worldwide non-exclusive right for the whole term of copyright, to use, edit, alter, copy, exhibit, reproduce, adapt, publish or distribute and redistribute the photographs in full or part for purposes of promoting lamSTUDENT Project or for any other lawful purpose and communicate to the public, worldwide, in any language in printed and electronic format, the whole or any part of the submitted photos.

The participant understands and agrees that the submitted materials will become the property of lamSTUDENT Project and will not be returned. In addition, the participant waives the right to inspect or approve any finished products, whether in written or electronic form. The participant waives any right to royalties, payment or other consideration arising from or related to the use of the photo(s).

DATA PROTECTION (GDPR)

The information provided by the participants may be used for data processing, excluding commercial or political use.

The students benefit from the right to access, rectify, and remove data about themselves by making a formal request to the Organizer of the photo contest. Participants may request to be omitted or removed from the contest before the closing date of the submission.

LIABILITY

No visual elements of another party (affecting privacy or image rights) may appear in the images. If the photographs show people, participants must obtain permission from them.

Photographs must not contain elements that are defamatory, offensive, pornographic, racist, insulting, unlawful or contrary to good morals.

You hereby hold harmless, release, indemnify and discharge lamSTUDENT and its partners, affiliates, subsidiaries, advertising agencies, agents and their employees,

officers and representatives from all liability, claims, judgments, demands, controversies, agreements, damages, actions and causes of action whatsoever, arising out of or related in any way to the contest or the conduct of the contest and the acceptance and use, misuse, or possession of any prize awarded, whether in law or in equity, no matter what the cause or nature, and you further waive any claims that you may state or assert against lamSTUDENT in association with the competition or any of its associated activities, or in any way related to or resulting from the contest even if such injury or claims results from or is caused by the negligence or gross negligence of lamSTUDENT, in whole or in part, due to human error or otherwise. You further agree to indemnify and hold harmless lamSTUDENT from any claim arising out of your participation in the contest including, without limitation, all claims brought or asserted by any third party as a result of any injury or loss that You or they may sustain in any way associated with your participation in the contest.

Under no circumstance will lamSTUDENT be liable for any:

- a) lost, late, misdirected, stolen, illegible or incomplete Submissions
- b) error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of, submitted Photo
- c) problems, failures or technical malfunction of any telephone network or lines, computer online systems, servers, providers, computer equipment, software, email, players, or browsers, on account of technical problems or traffic congestion on the Internet, at any website, or on account of any combination of the foregoing
- d) incorrect or inaccurate information, caused by any of the equipment or programming associated with or utilized in the Contest or by any technical or human error which may occur in the processing of the Photos and/or the Submissions
- e) injury or damage to any Participant or to any computer related to, resulting from or in connection with the Contest.

If, for any reason, the contest is not capable of being conducted as anticipated, due to computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of lamSTUDENT, which corrupt or affect the administration, security, fairness, integrity or proper conduct of the contest, lamSTUDENT reserves the right at its sole discretion to cancel, terminate, modify or suspend the contest as deemed appropriate, disqualify any Participant, and/or select winners from all eligible Photos submitted prior to the termination, cancellation, modification or suspension. lamSTUDENT reserves the right to correct any typographical, printing, computer programming or operating errors at any time.

5.2 Annex 2-In the framework of EU-CONEXUS communication

I, the undersigned:
(Indicate first and last name)

Email address:

Grant to EU-CONEXUS, its representatives and any person acting with their permission, photographer or director (including any agency publishing or distributing the images, sounds or finished products), irrevocable permission to photograph, record or film me, as part of the production of content for EU-CONEXUS.

Consequently, and in accordance with the provisions relating to image and copyrights, I authorise EU-CONEXUS to fix, reproduce, communicate and exploit in any form and on any medium known or unknown to date, my image under the conditions set out above, throughout the world, without any time limit, in full or by extract, and in particular in the press, the media, the web, trade fairs and exhibitions, publicity, public screenings and conferences. The beneficiary of the authorisation expressly refrains from using the photographs and images in any way that might infringe on privacy or reputation, nor from using the photographs and images in any medium of a pornographic, racist or xenophobic nature or any other prejudicial use.

Your personal data and images shall be stored for a 10 year period from the date of their submission.

I am informed of the right to withdraw the consent at any time, without prejudice to the data processing carried out prior to its withdrawal. You can withdraw your consent by sending an email to dpo@univ-lr.fr.

I am informed of the right to access the information of how, where and when my image will be used and for what purpose.

Name, surname, signature and date

Preceded by the handwritten words "*read and approved, good for agreement*".

.....
.....

5.3 Annex 3-Intellectual Property Rights

Each participant in the photo contest certifies that they are the sole copyright-holder of the submitted photographs and they are original to them. The participant has full power to authorize the use of the photographs.

Each participant in the photo contest certifies that all submitted photographs do not violate or infringe on any existing copyright or any other third-party rights and contain nothing otherwise unlawful.

The participant grants for free to the organizers the worldwide non-exclusive right for the whole term of copyright, to use, edit, alter, copy, exhibit, reproduce, adapt, publish or distribute and redistribute the photographs in full or part for purposes of promoting lamSTUDENT Project or for any other lawful purpose and communicate to the public, worldwide, in any language in printed and electronic format, the whole or any part of the submitted photos.

The participant understands and agrees that the submitted materials will become the property of lamSTUDENT Project and will not be returned. In addition, the participant waives the right to inspect or approve any finished products, whether in written or electronic form. The participant waives any right to royalties, payment or other consideration arising from or related to the use of the photo(s).

DATA PROTECTION (GDPR)

The information provided by the participants may be used for data processing, excluding commercial or political use.

The students benefit from the right to access, rectify, and remove data about themselves by making a formal request to the Organizer of the photo contest. Participants may request to be omitted or removed from the contest before the closing date of the submission.

LIABILITY

No visual elements of another party (affecting privacy or image rights) may appear in the images. If the photographs show people, participants must obtain permission from them.

Photographs must not contain elements that are defamatory, offensive, pornographic, racist, insulting, unlawful or contrary to good morals.

You hereby hold harmless, release, indemnify and discharge lamSTUDENT and its partners, affiliates, subsidiaries, advertising agencies, agents and their employees, officers and representatives from all liability, claims, judgments, demands, controversies, agreements, damages, actions and causes of action whatsoever, arising out of or related in any way to the contest or the conduct of the contest and the acceptance and use, misuse, or possession of any prize awarded, whether in law or in equity, no matter what the cause or nature, and you further waive any claims that you may state or assert against lamSTUDENT in association with the competition or any of its associated activities, or in any way related to or resulting from the contest even if such injury or claims results from or is caused by the negligence or gross negligence of lamSTUDENT, in whole or in part, due to human error or otherwise. You further agree to indemnify and hold harmless lamSTUDENT from any claim arising out of your participation in the contest including, without limitation, all claims brought or asserted by any

third party as a result of any injury or loss that You or they may sustain in any way associated with your participation in the contest.

Under no circumstance will lamSTUDENT be liable for any:

- a) lost, late, misdirected, stolen, illegible or incomplete Submissions
- b) error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of, submitted Photo
- c) problems, failures or technical malfunction of any telephone network or lines, computer online systems, servers, providers, computer equipment, software, email, players, or browsers, on account of technical problems or traffic congestion on the Internet, at any website, or on account of any combination of the foregoing
- d) incorrect or inaccurate information, caused by any of the equipment or programming associated with or utilized in the Contest or by any technical or human error which may occur in the processing of the Photos and/or the Submissions
- e) injury or damage to any Participant or to any computer related to, resulting from or in connection with the Contest.

If, for any reason, the contest is not capable of being conducted as anticipated, due to computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of lamSTUDENT, which corrupt or affect the administration, security, fairness, integrity or proper conduct of the contest, lamSTUDENT reserves the right at its sole discretion to cancel, terminate, modify or suspend the contest as deemed appropriate, disqualify any Participant, and/or select winners from all eligible Photos submitted prior to the termination, cancellation, modification or suspension. lamSTUDENT reserves the right to correct any typo-graphical, printing, computer programming or operating errors at any time.

5.4 Annex 4-Sample of the Evaluation Grid

| | |
|--------------------------------|--------------------------|
| Name of the Evaluator: | |
| Name of the University: | |
| 1. EVALUATION CRITERIA | GRADES (1-5. PTS) |
| Creativity | |
| Relevance with the topic | |
| Quality | |
| European values | |
| TOTAL/20 | |
| | |
| EVALUATOR'S COMMENTS | |
| | |