

PhD Summer School 2024  
University of Rostock, Germany

# Interdisciplinary Research Methodology and Communication for Smart Urban Coastal Sustainability

## PROGRAMME

DATE:  
22. July – 26. July 2024

LOCATION:  
IBZ Rostock e.V. Bergstrasse 7a, 18057, Rostock, Germany



## SUNDAY, July 21

Individual arrival

**19:00 – 21:00** **Welcome Get-Together.** Drinks & Networking (self-pay)  
Braugasthaus "Zum alten Fritz" Warnowufer 65 ,18057 Rostock

## MONDAY, July 22

**09:00 – 09:30** Coffee & Networking

**09:30 – 10:00** **Welcome**

Jean-Marc Ogier, La Rochelle Université  
Loretta Batali, Technical University of Civil Engineering Bucharest (UTCB)  
Bettina Eichler-Löbermann, University of Rostock  
Michael Paulus, Rostock International House (RIH)

**10:00 – 11:45** **The 3-minute challenge**  
Ilinca Nastase & Loretta Batali, UTCB

**11:45 – 12:00** Coffee

**12:00 – 13:00** **Find your working group**  
Ilinca Nastase, UTCB

**13:00 – 14:15** Lunch

**14:15 – 16:00** **LECTURE:**  
**Navigating the world of academic publishing and peer review**  
Elena Ketteni, Frederick University

**16:00 – 18:00** Free time

**18:00 – 21.00** **Welcome BBQ**  
Terrace @ IBZ Rostock

## TUESDAY, July 23

- 09:00 – 09:30 Coffee & Networking
- 09:30 – 10:45 **LECTURE:** Scientific writing and publishing –  
Structuring and writing high-impact research papers  
Irena Burić, University of Zadar
- 10:45 – 11:00 Coffee
- 11:00 – 13:00 **PRACTICAL WORK:**  
**Communication, teamwork and creativity**  
Ana Badea & Ilinca Nastase, UTCB
- 13:00 – 14:15 Lunch
- 14:15 – 16:00 **LECTURE:** Unlocking potential –  
Embracing adaptation and opportunity in your career journey  
Mihaela Iftode, UTCB
- LECTURE:** No network without good communication skills  
Sabine Brüser, University of Rostock
- 16:00 – 17:00 Free time
- 17:00 – 18:30 **Rostock City Tour**  
Christian Büst, University of Rostock.  
Meeting point: University Main Building, Universitätsplatz 1, 18055 Rostock

## WEDNESDAY, July 24

- 09:00 – 09:30 Coffee & Networking
- 09:30 – 10:45 **Effective communication in science I**  
Olaf Wolkenhauer, University of Rostock
- 10:45 – 11:15 Coffee
- 11:00 – 13:00 **PRACTICAL WORK:**  
**Communication, teamwork and creativity**  
Ramona Diac, UTCB
- 13:00 – 14:15 Lunch
- 14:15 – 16:00 **LECTURE:** Qualitative and quantitative research methods –  
Emerging research techniques in data analysis and interpretation  
Elena Ketteni, Frederick University
- 16:00 – 18:00 Free time
- 18:00 – 21:00 **EU-CONEXUS Get-together**  
Rost Dommel (former Rost Dock), Warnowufer 65, 18057 Rostock

## THURSDAY, July 25

- 09:00 – 09:30 Coffee & Networking
- 09:30 – 10.45 **LECTURE: Career development in academia and beyond – Building my Career**  
Julia Leticia Morales, Universidad Católica de Valencia
- 10:45 – 11:00 Coffee
- 11:00 – 13:00 **LECTURE & WORKSHOP: Engaging with policy makers and stakeholders in research**  
Teresa Dowling, South East Technological University
- 13:00 – 14:15 Lunch
- 14:15 – 16:00 **Visiting Rostock City Hall: “International Relations of the City of Rostock” & “Sustainable Mobility in Rostock”**  
Aleksandra Markianova, City of Rostock
- 16:00 Free time (Suggestions available)

## FRIDAY, July 26

- 09:00 – 09:30 Coffee & Networking
- 09:30 – 10.45 **LECTURE: Effective Communication in Science II – Communicating complex ideas to non-specialist audiences: Creating a digital communication strategy in research projects**  
Ilinca Nastase & Ana Badea, UTCB
- 10:45 – 11:00 Coffee
- 11:00 – 13:00 **PRESENTATION OF PRACTICAL WORK: Communication, teamwork and creativity**  
Ilinca Nastase & Loretta Batali, UTCB
- 13:00 – 14:15 Lunch
- 14:30 – 15:30 **Boat trip to Warnemünde**  
Meeting point: Rostocker Stadthafen (City Harbour / Waterfront)  
Am Strande near Schnickmann- Straße, 18055 Rostock
- 16:00 – 17:30 **Visiting the Leibniz Institute for Baltic Sea Research Warnemünde (IOW)** IOW Seestraße 15, 18119 Rostock
- 17:30 Free time / Beach (individual return)