



International EU-CONEXUS School Contest

4th edition

THINK SMART, CREATE GREEN



EU CONEXUS

European University for Smart
Urban Coastal Sustainability



Co-funded by
the European Union

What is the contest about?

Since ancient times, coastal areas have been popular sites for human settlements due to their abundant natural resources, transportation access, and communication with other communities. In fact, according to the United Nations, nearly 40% of the world's population lives within 100 km of a coastline. However, the increasing urbanization and industrialization of these areas have led to significant environmental challenges..

Coastal sustainability is an essential aspect of responsible living, and it can be achieved by implementing the 9R framework (Refuse, Rethink, Reduce, Reuse, Repair, Refurbish, Remanufacture, Repurpose, Recycle, Recover).

The 9R framework emphasizes reducing waste and adopting a circular economy, which is crucial for coastal ecosystems' health and longevity. By practicing the 9R framework, we can reduce the amount of plastic waste and other pollutants that end up in the ocean, thereby protecting marine life and maintaining the delicate balance of the coastal ecosystem. Ultimately, coastal sustainability and responsible living go hand in hand, and it's our collective responsibility to protect our oceans and ensure their long-term viability.

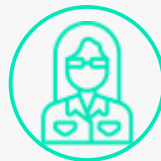
Why participate?

become active learn contest
strong bonds boost language skills
environmental sustainability
engage social change experience
develop raise awareness
responsibility entrepreneurship
critical & creative thinking
team building skills



FOR PUPILS

Desired pupil impact: increase awareness of sustainability, develop English, trigger cultural interest, foster empowerment, critical/creative thinking, teamwork, social change, entrepreneurship, and responsibility.



FOR TEACHERS

Teachers' desired impact: Increase sustainability awareness, develop English, bond with students, explore teaching methods, enhance project management skills, and access Erasmus+ for professional development and international collaboration.

How to participate?

▶ Category 1: pupils aged 12-15

▶ Category 2: pupils aged 15-18

OBJECTIVE

To raise awareness about sustainability, circular economy, green and technologically intelligent environments, and smart cities.

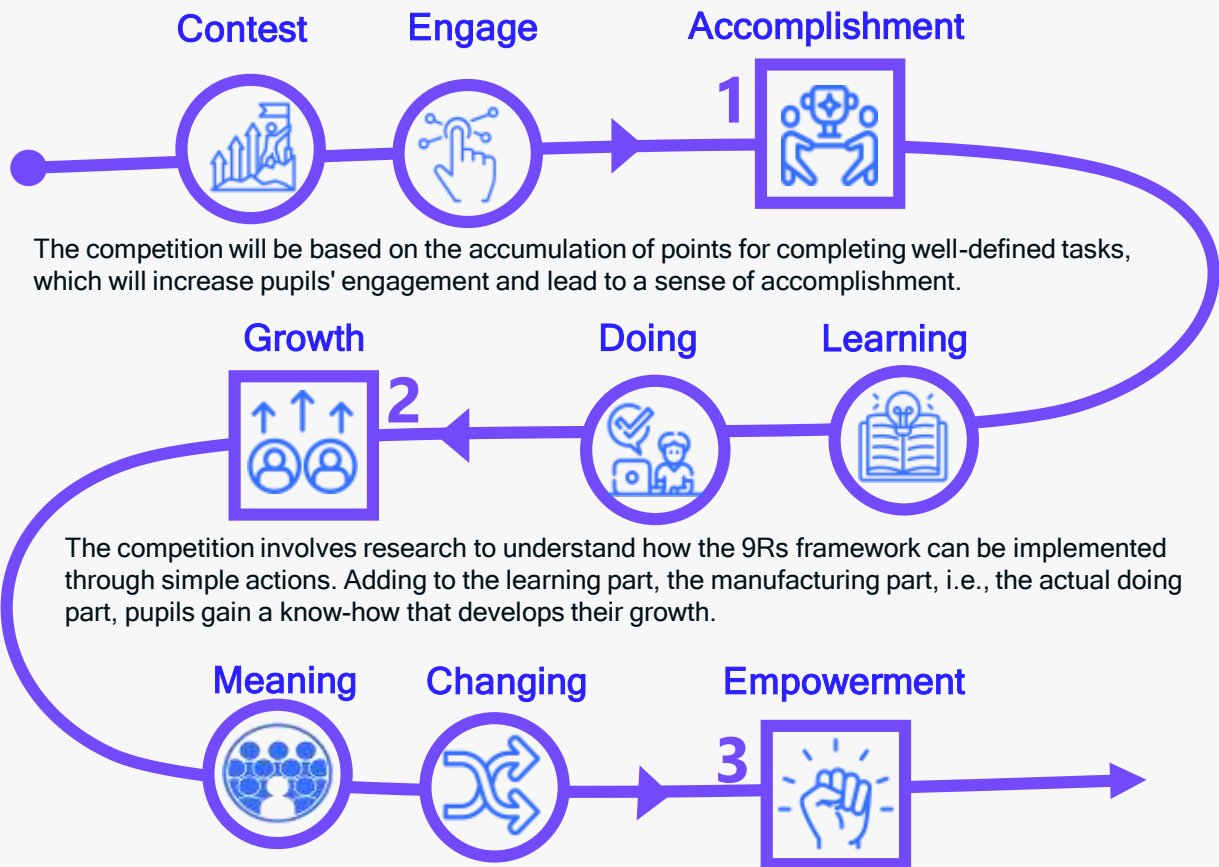
The competition aims to encourage pupils to think critically and creatively about sustainable development, circular economy, and smart city technologies.

CONTEST STAGES

Stage 1: Registration
Stage 2: Sustainability Quiz
Stage 3: Manufacturing Challenge
Stage 4: Video Challenge
Stage 5: Presentation design

Stage 1: Registration
Stage 2: Research
Stage 3: Business Model Canva
Stage 4: Recycling Challenge
Stage 5: Presentation design

Contest gamification



The competition will be based on the accumulation of points for completing well-defined tasks, which will increase pupils' engagement and lead to a sense of accomplishment.

The competition involves research to understand how the 9Rs framework can be implemented through simple actions. Adding to the learning part, the manufacturing part, i.e., the actual doing part, pupils gain a know-how that develops their growth.

Finally, by involving the materials produced in the contest in society, high school pupils can see that they can change things through the power of example and the significance of the resulting actions, thus developing a sense of empowerment.

The contest phases

1. PRE-SELECTION

The national jury will select up to five (5) best works per category (based on general and quality criteria).

2. NATIONAL WINNER SELECTION

The pre-selected teams will present their projects to the national jury, 10 minutes presentation. One winner team per age group will be nominated to next phase.

3. FINAL SELECTION

The national winners will present virtually their projects to the international jury. There will be a podium of 3 places for the best international projects.

What will you win?

ALL PARTICIPANTS

Winner or not, you will have the opportunity to live this fascinating experience and gain knowledge about the sustainable development of your region.

NATIONAL WINNERS

EU-CONEXUS corporate goodies and certificates will be given to all the national participants. All winners (one per category) will be awarded with 200-euro prizes for each team member, including the teacher

INTERNATIONAL WINNERS

The team who achieves the podium places in the international competition, leading teacher included, will receive a prize with an estimated total value of:

2 750 euro

1 1000 euro

3 500 euro



Contest Calendar



Take your chance for change:
step in today for a sustainable tomorrow



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