

# Programme

The workshops and seminar will take place at Catholic University of Valencia, sede Marqués de Campo, except for the first day.

Address: [De la Corona street, 34, 46003 Valencia, Aula Magna A6101](#)

Please bring your own recharged laptop with you.

## Monday, 18 July

### KICK-OFF DAY

Address: [Veles e Vents building, 46024 Valencia \(España\)](#)

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|---------------|--|
| 08:30 - 09:00 | Registraton  |
| 09:00 - 09:30 | Welcome – Ice-breaking<br>José Frasquet, Strategy Director of La Marina de Valencia<br>Jean-Marc Ogier, Chair of the EU-CONEXUS Governing Board<br>José Manuel Pagán Agulló, Rector of UCV |
| 09:30 - 12:00 | 3 Minutes Thesis (students presentation of PhD thesis)   |
| 12:00 - 12:30 | COFFEE BREAK   |
| 12:30 - 13:30 | Formation of student working groups  |
| 13:30 - 15:00 | LUNCH BREAK  |
| 15:00 - 16:30 | Why do we need open science? Why of open research?<br>David Kane, SETU   |
| 17:00 - 18:00 | Welcome Cocktail   |



# Programme

## Tuesday, 19 July

### OPEN ACCESS AND WRITING SCIENTIFIC ARTICLES

- 09:00 - 10:30 Open access publication: research literature  
Daliborka Luketić and Zvezdan Penezić, UNIZD
- 10:30 - 11:00 COFFEE BREAK
- 11:00 - 13:00 Practical session: How to write a scientific article?  
Cristiana Croitoru and Ilinca Nastase - UTCB
- 13:00 - 14:15 LUNCH BREAK - Ethnography museum café, self paid
- 14:15 - 16:00 How to write a scientific article? Progress presentation -Feedback  
Cristiana Croitoru and Ilinca Nastase - UTCB
- 16:00 - 17:00 Study/Group work time (not obligatory)
- 17:00 - 20:00 City Tour (optional), meeting point:  
[Main Cathedral door, De la Reina square, Valencia](#)

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## Wednesday, 20 July

### OPEN RESEARCH AND DRAFT PROJECT PROPOSAL

- 09:00 - 10:30 Show & tell session: your knowledge management  
David Kane, SETU
- 10:30 - 11:00 COFFEE BREAK
- 11:00 - 13:00 Practical session: How to draft a research project proposal?  
Danica Ramljak, World Bank
- 13:00 - 14:15 LUNCH BREAK - Self paid
- 14:15 - 16:00 How to draft a research project proposal?  
Progress presentation - Feedback  
Danica Ramljak, World Bank
- 16:00 - 18:00 Study/Group work time (not obligatory)
- 19:00 - 23:00 Guided tour to Albufera Natural Park (optional) meeting point: [Campus Santa Úrsula, street Guillem de Castro 94](#)  
Dinner in El Palmar (self paid, about 20-25 EUR)

# Programme

## Thursday, 21 July

### OPEN RESEARCH COLLABORATION

09:00 - 10:30 Open collaboration: practice sharing, networking

Pablo Vidal, UCV

10:30 - 11:00 COFFEE BREAK

11:00 - 13:00 Practical session: Science communication and popularisation

Case of Dogs Archaeologists: from fiction to fact, by Vedrana Glavaš, UNIZD

Successful ingredients for a global dissemination of research. The case of Paella Valenciana, by Pablo Vidal, UCV

13:00 - 14:15 LUNCH BREAK - Self paid

14:15 - 16:00 Science communication and popularisation. Progress presentation - Feedback

16:00 - 18:00 Study/Group work time (not obligatory)

18:00 Free time

## Friday, 22 July

### OPEN SCIENCE CHALLENGE AND WRITING A PATENT

09:00 - 10:30 Open science challenge: reproducible research, copyright and intellectual property rights

Rasa Ziliene, KU

10:30 - 11:00 COFFEE BREAK

11:00 - 13:00 Practical session: How to write a Patent application?

James O'Sullivan, SETU

13:00 - 13:10 BREAK

13:10 - 14:30 How to write a Patent? Progress presentation -Feedback

James O'Sullivan, SETU

14:30 - 15:00 CLOSING CEREMONY

15:00 - 16:30 10 ingredients of authentic Valencia paella: farewell lunch, hosted by UCV

**\*Agenda and timelines may slightly change due to organisational issues.**



**DAVID KANE, PG.DIP., MSC. ECON.**

SETU (South East Technological University) Library,  
Ireland

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Hi, I am David Kane and I am the Systems Librarian at SETU Waterford. My role in Waterford is to develop and support innovative library services for the student and academic community at SETU Waterford. I manage our open access repository, and support our researchers through training and advice.

I am an experienced trainer and facilitator of events connected with open access, academic publishing, and data management. I regularly run Carpentries training events in Ireland, to teach essential coding and data science skills to researchers and other academic librarians.

I was previously a software developer and also I briefly worked as a radio journalist, making Irish scientific breakthroughs accessible and relevant to the Irish public. It is always fascinating for me to hear researchers' stories about their work and their use of technology. I believe in the power of open research to change lives and move society forward.

I look forward to meeting you in Valencia.



**DALIBORKA LUKETIĆ, PH.D.**  
**ASSOCIATED PROFESSOR**

University of Zadar, Department of Pedagogy

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<https://www.researchgate.net/profile/Daliborka-Luketic>

<https://www.bib.irb.hr/pretraga?operators=and|Luketi%C4%87,%20Daliborka%20%2822966%29|text|profile>

[https://scholar.google.hr/scholar?hl=hr&as\\_sdt=0%2C5&q=Daliborka+Luketi%C4%87&btnG=](https://scholar.google.hr/scholar?hl=hr&as_sdt=0%2C5&q=Daliborka+Luketi%C4%87&btnG=)

**Daliborka Luketić** received her Ph.D. in Educational Sciences from University of Zagreb, Faculty of Humanities and Social Sciences in 2013. The title of doctoral dissertation was “Development of Entrepreneurial Competence within Curriculum Changes in Education”. Her area of professional and scientific interest is related to contemporary topics of education, such as the acquisition of professional competencies, curriculum design in education, education of teachers and other education professionals, and the development of methodological and research procedures in pedagogical research. The narrower area of scientific interest is related to the specific area of education for entrepreneurship and the development of entrepreneurial competence of children and youth.

She teaches courses at all levels of undergraduate (Methodology of quantitative and qualitative research in education, Pedagogical perspective of the international education), graduate (Theories of education in practice, Entrepreneurship in education context) and postgraduate professional study program in educational leadership (Pedagogical leadership, School culture, Entrepreneurial competencies in the education system) and doctoral study programme in the field of pedagogy (different research methodology courses).

In addition to teaching work, her scientific-research and professional engagement is related to work on a total of 17 international and domestic scientific-professional projects. Years of scientific research has resulted in authorship and co-authorship in a number of scientific and professional papers published in relevant journals and publications, and some of these papers have been successfully presented at domestic and international scientific and professional conferences. Through her professional work she strives to contribute to the popularization of science and professional affirmation of the pedagogical profession in the domestic and European context.



## PROFESSOR ZVJEZDAN PENEZIĆ, PHD

Vice Rector for Scientific Affairs and Information  
Infrastructure

University of Zadar, Croatia

Department of Psychology

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[Linkedin Zvezdan Penezic](#)

He studied psychology at the Faculty of Science and Arts in Zadar and earned a master's degree in psychology and a doctorate in psychology at the Faculty of Philosophy in Zagreb.

In 2017, he was appointed as a full professor in the field of Social Sciences, Psychology and in 2022 as a permanent scientific advisor. He has been involved in six scientific research projects approved and funded by the Government of the Republic of Croatia. Currently, he is a collaborator/researcher in two projects funded by the Croatian Science Foundation. He is also the leader of the part of the Horizon 2020 project "Research for Society" implemented at the University of Zadar.

He is the author and co-author of numerous scientific and professional articles published in relevant psychological journals and publications, and numerous studies have been successfully presented at national and international scientific and professional conferences. He is the co-author of several scientific books and monographs. He is a co-author of a university textbook.

He teaches undergraduate and graduate psychology and is involved in the work of the PhD programme in psychology and the PhD programme in international relations. He has been a mentor in the preparation of 95 theses and dissertations. He has been supervisor of three defended dissertations and commentor of two dissertations. He is currently supervising several dissertations in various stages of development.

He is a member of the Croatian Psychological Society, the European Association of Personality Psychology (EAPP) and the Association for Research in Personality.

From 2016 to 2020 he was the Head of the Department of Psychology at the University of Zadar, and since February 2020 he has been the Vice Rector for Science and Information Infrastructure at the University of Zadar.

He has received several awards: the Bujas Gold Plaque for a particularly valuable dissertation, the Award of the Rector of the University of Zadar for outstanding results in scientific productivity and improvement of the quality of teaching (2018), the Social Recognition: "Marulić: Fiat Psychologia" for his special contribution to the development and work of the Croatian Psychological Society (2018), and the Ramiro Bujas Psychological Award for a particularly valuable psychological scientific work (2019).



**CRISTIANA CROITORU**  
**ASSOCIATE PROFESSOR AND**  
**RESEARCHERS**

Technical University of Constructions in Bucharest

Faculty of Installation Engineering

CAMBI Research Center

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Cristiana Croitoru is Associate Professor and Researcher at the Faculty of Installation Engineering, Technical University of Constructions in Bucharest, CAMBI Research Center. Her research activity was oriented on several directions, starting from the need for comfort of the occupant to urban interactions regarding general issues such as pollution, energy, environment, etc. Cristiana Croitoru is a reviewer of several prestigious international magazines such as: Applied Thermal Engineering, Building and Environment, Renewable Energy Reviews, Energy etc. She is expert evaluator for the European Commission, with a rich experience in the management of research projects that allow the involvement of young PhD students in the implementation teams. The scientific achievements, built as joint results within the CAMBI team, include several research areas: thermal comfort, experimental and numerical fluid mechanics, air distribution strategies, indoor environmental quality (IEQ), energy efficiency of buildings, green buildings, renewable energy systems and urban sustainability. At the moment, she leads research teams in a national project and two European projects:

- BISCUIT (PN-III-P2-2.1-PED-2019-4165) – "Integrated system with ventilated façade elements for drying fruits and vegetables with application in urban agriculture" and nanoSUN (PN-III-P2-2.1-PED-2021-1903)- "Adaptive air solar collector with integrated nano-enhanced phase changing materials"- coordinator
- DivAirCity (H2020-LC-CLA-2020-2) – "The power of diversity and social inclusion as a medium for reducing air pollution and achieving the green urban link in climate-neutral cities" - responsible partner nZEB ready (H2020-LC-SC3-EE-2020-2) – "Improving market readiness for the implementation of the nZEB concept"- responsible partner.



**DANICA RAMLJAK,**  
**SENIOR SCIENCE AND INNOVATION**  
**EXPERT**  
**AT THE WORLD BANK**

External Advisory Board (EAB) member of  
EU-CONEXUS and SEA-EU

[dramljak@worldbank.org](mailto:dramljak@worldbank.org)

**Danica Ramljak**, is Senior Science and Innovation Expert at the World Bank, providing expertise in science, innovation and commercialization of knowledge in institutions for higher education and research. Since 2012 she has worked on the World Bank funded projects in Croatia, Western Balkan countries, Georgia, Uzbekistan, Slovakia, Peru and Sub-Saharan African countries.

Over a career spanning more than three decades, she has served on faculty at the School of Veterinary Medicine, University of Zagreb, as a visiting scientist at the Russell Research Center in Athens, GA, and as Senior Researcher at the Croatian Veterinary Institute in Zagreb. From 1993-1999 she conducted research at the U.S. National Institutes of Health (NIH), National Cancer Institute, (USA) as a postdoctoral fellow, after which she served as a researcher and faculty member at Georgetown University Lombardi Cancer Center until 2004.

She held the posts of Director-General of the Croatian life science Institute Ruđer Bošković in Zagreb (2009-2012), as Senior Management Advisor to Croatian Minister of Science and Education on the World Bank funded Second Science and Technology Project (STPII) (2015-2017), and as a member of the Croatian Government's coordinating team for the preparation of the *Smart Specialization Strategy* (2015). Since 2019 she has served as the External Advisory Board (EAB) member for *EU-CONEXUS* university network and, since January 2020, as the EAB member for the *European University of the Seas* (SEA-EU) network.

During her career she has published scientific articles, book chapters and expert policy papers and more than 200 times was an invited speaker at the scientific conferences, seminars, workshops and roundtables. Danica received her D.V.M. (1982), M.S. (1984) and Ph.D. degree (1992) at the Faculty of Veterinary Medicine, University of Zagreb.



## PABLO VIDAL-GONZÁLEZ.

### FULL PROFESSOR

Main Researcher Mountains Sports: Health, Disabilities and Society Research Group

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#### Short Bio Resumé

I have three six-year research periods. I have supervised 11 doctoral theses, four of them with international mention and one at the University Paris-Diderot. I am currently tutoring a PhD student with FPU scholarship. I have published articles in international journals such as Scientific Reports, JCR 1st Quartile and Index H218, Sport in Society, JCR 1st Quartile and Index H28, Mobile, Media & Communication, JCR 1st Quartile and Index 26, Journal of Mediterranean Studies, JCR, 1st

Quartile and Index H 7, Nature and Culture, JCR and Index H17, Journal of Sport and Tourism, Q2 and Index H 44, GeoJournal Q2 and Index H 56, as well as one in Anthropozoologica, JCR Q2 and Index H7. International Journal of Gastronomy and Food Sciences, SJR Q1,

Pastoralism, SJR, Q1 and H 16, Geosciences, SCOPUS Q2 and Index 14, but also other articles (Ethnobotany and AGER) indexed in SCOPUS: Q3 (H 21) and Q3 (H 4). I have 79 citations in Google Scholar since 2016 and an H 5 index since 2016. Likewise a book in De Gruyter publishing house (SPI 1st quartile) and another in Stavanger University Press, among others.

I have studied the different human activities and their relationship with the natural environment, such as transhumance and its cultural implications, in Aragon and Valencia. From there I continued my research in other territories of the common sea, such as Sardinia, Corsica, South of France and since 2009 in Morocco. As part of this work I made research stays at Yale University, the Museum of Corsica, the Ethnographic Institute of Sardinia and the Institute of Mediterranean and Comparative Ethnography of the University of Aix-en-Provence, in France.



**VEDRANA GLAVAŠ,**  
**ASSISTANT PROFESSOR**

University of Zadar, Department of Archaeology

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**Vedrana Glavaš** is assistant professor at the Department of archaeology at the University of Zadar, Croatia where she acquired her PhD in archaeology. At the University of Zadar she lectures in a variety of modules (e.g. Methodology of Archaeology, Geographic Information Systems for archaeologists, Archaeological Theory, Introduction to Field Survey, Prehistoric Technologies at both the undergraduate and the graduate level).

During her work, she has developed strong research profile in both fieldwork archaeological excavations and non-destructive research methods such as field survey, aerial archaeology and remote sensing in karstic mountain landscapes. Vedrana Glavaš is project associate at two scientific landscape projects and leader of many archaeological excavations.

For many years, her research has focused on non-destructive research methods in archaeology, which also turned her attention toward dogs and testing of their noses to detect archaeological burial sites. For the last few years, she has been focused on working with cadaver dogs in archaeology. Her research interests are: Efficiency of projects management, Packaging Marketing, IP licensing, Maritime Clustering, Knowledge transfer.



**DR. RASA ZILIENE,  
ASSOCIATE PROFESSOR**

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Rasa Viederytė at Klaipeda University teaches courses: Intellectual property and licensing, Communication in marketing, Innovations strategies, Strategic management methods, Economics for maritime industry companies, Personnel management methodology. For EU-CONEXUS students she gives a course of "Sustainable development of Maritime Economy".

She is a graduate of Management and Business Administration BA at Klaipeda University.

There she also acquired MA degree in Marketing Management and at Mykolas Riomeris University – second MA degree in public Administration. Further doctoral level graduate studies in Economics were completed at Kaunas University of Technology. In addition to formal University degrees, Rasa participates in various professional courses and scientific conferences, she completed an extensive program for Lithuanian Clusters Managers (2014), Integrated Management System Internal auditor trainings (2014), EFQM Leaders for Excellence course (2013 and 2021) and EU program „Master in Technologies for the Development of European Projects“ (2013). She is former EU-CONEXUS Research for Society project Manager (2021.03-2022.03, funded under H2020 programme).

She actively participates in national and international projects ideas generation, proposals writing and activities implementation processes, shows leadership in Social entrepreneurship non formal training for youth, green growth skills development, provides Professional trainings on Industrial clustering and Marketing topics, organizes digital innovation audits for regional industrial companies and makes reports on that.

She also takes duties as European Commission External expert in Research & Innovation projects evaluation field. Also she owns a company providing Production automation services, Business development consulting and preparing Project proposals for EU funding in Public and Private sectors.

Her research interests are: Efficiency of projects management, Packaging Marketing, IP licensing, Maritime Clustering, Knowledge transfer.



**DR. JAMES O'SULLIVAN**

**PHD MBA RTTP**

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Technology Transfer Office

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James is a registered Technology transfer practitioner and has managed Ireland's most successful Knowledge Transfer office for over a decade providing advice, support and training in matters related to the commercialisation of intellectual property. During this time James has contributed to the creation of research focused training programmes for Epigeum and the European Patent office.

James is a recognised expert in the field of intellectual property management within research performing organisations and is currently the vice president of the Irish Technology Transfer Implementation Group. James currently is providing input into the EU's IP Code of Practice Team aimed at *upgrading EU guidance for better knowledge valorisation* under the DG R&I, the Directorate-General of the European Commission.

Key areas of expertise:

- Advanced Technology
- Strategic Business Transformation through Innovation
- Contract negotiation and management
- Business development for new products and new markets
- Intellectual property management