

# **Towards more efficient cooperation: First steps are done. What are the second ones?**

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**1<sup>st</sup> TORCH Annual Open Forum: Sustainability in a (post?) pandemic world: asking the right question on  
the role of Universities in R&I today  
2<sup>nd</sup> March, 2022**

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# EU CONEXUS

European University for Smart  
Urban Coastal Sustainability



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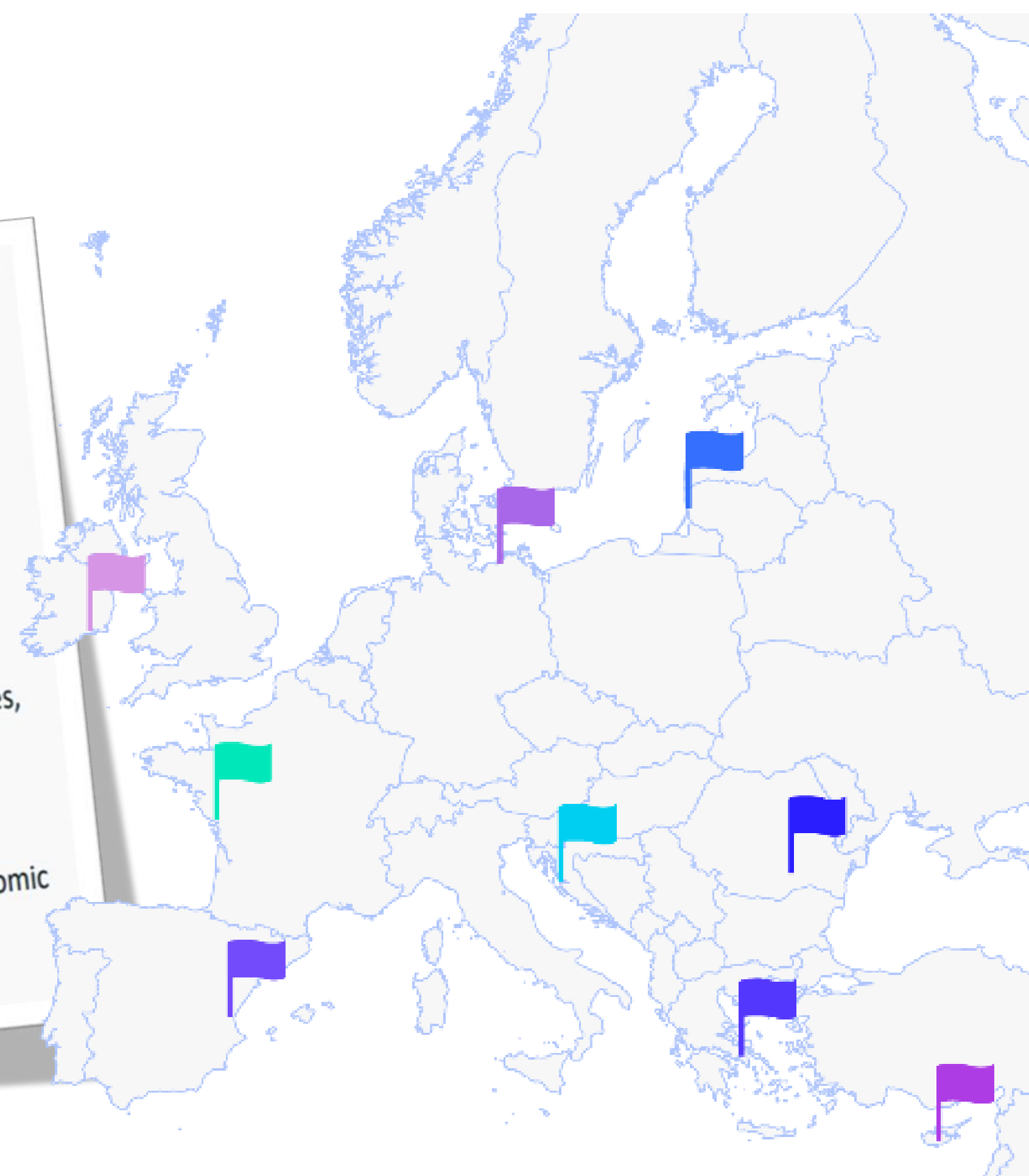


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Union's Horizon 2020 research and innovation  
Programme under grant agreement No 101017436



A close **industry** **university** cooperation

1. European hub of expertise in Smart Urban Coastal Development
2. R&D infrastructure and services: A gateway to joint R&D and technology transfer services and project
3. Inclusion of industry partners through design of programs, teaching and practice to create talent
4. An alumni network : a pool of contacts for internship, jobs, mentoring
5. Networking : International network of companies, industries, research, institutes, chambers of commerce
6. Holistic approach to sustainable regional economic development and support public policies





# Innovation Roadmap for accessing innovation communities

European University “EU-CONEXUS” for Smart Urban Coastal Sustainability



## Long term goals and short term objectives



- Inter-organisational knowledge transfer structure
- Integrated knowledge transfer model
- Overview on policies relating to national knowledge transfer and innovation systems
- Intellectual Property management policy
- Ethical standards

# Strategic directions towards ports and cities

European University “EU-CONEXUS” for Smart Urban Coastal Sustainability



**EU CONEXUS**  
Research for Society



## OPENING SCIENCE FOR SOCIETY

- Increasing citizenship involvement
- Developing practices for society inclusiveness
- Increasing society's knowledge on research results
- Enabling co-creation, co-development and reuse of knowledge and making it more reliable, effective and reasonable
- Creating an EU-CONEXUS Open Science platform

## INDUSTRY ENGAGEMENT IN RESEARCH

- Engaging innovation ecosystem
- Expertise services to stakeholders
- Science commercialisation
- Knowledge transfer
- Innovation hub:  
advertising innovative solutions



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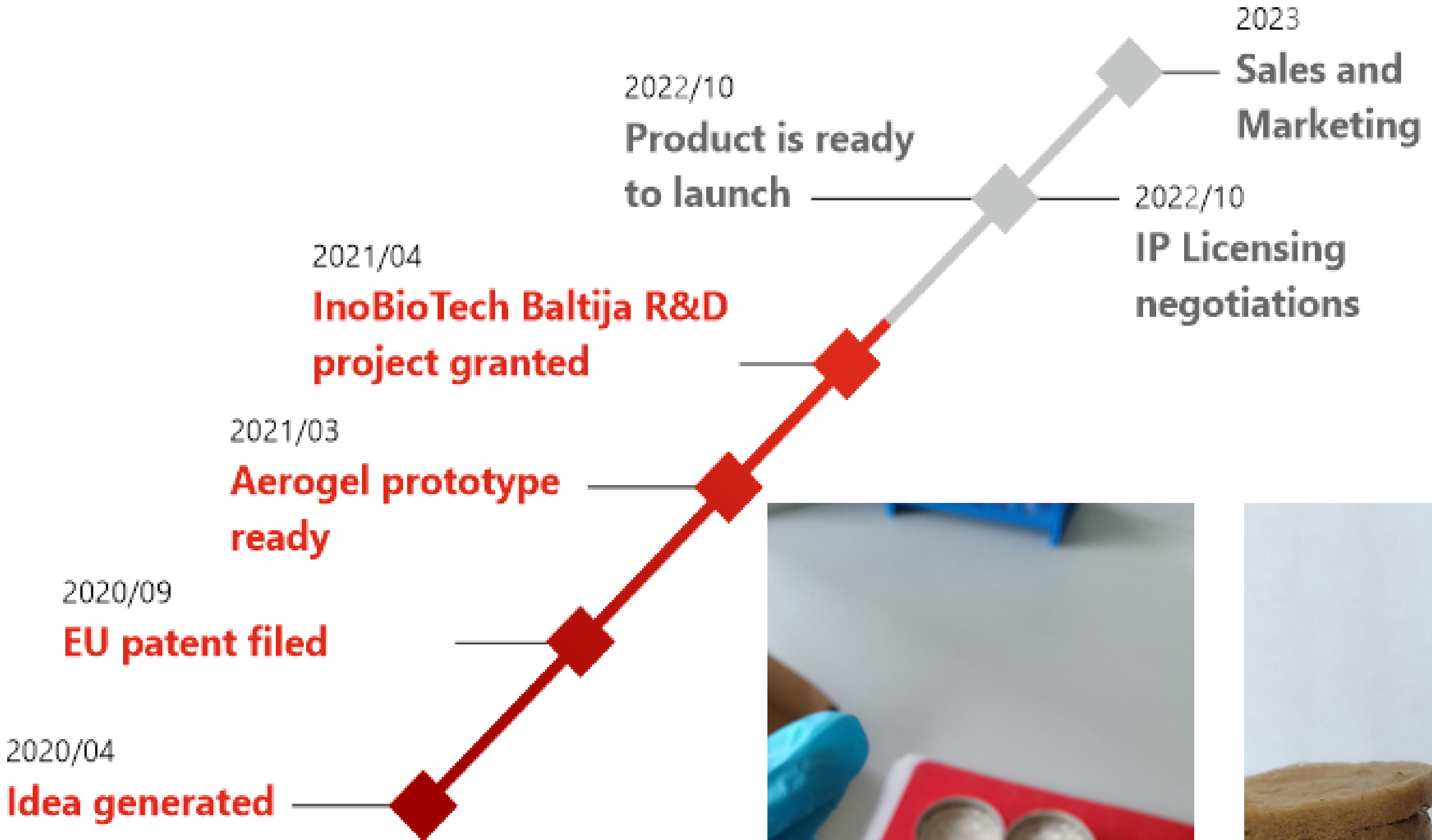
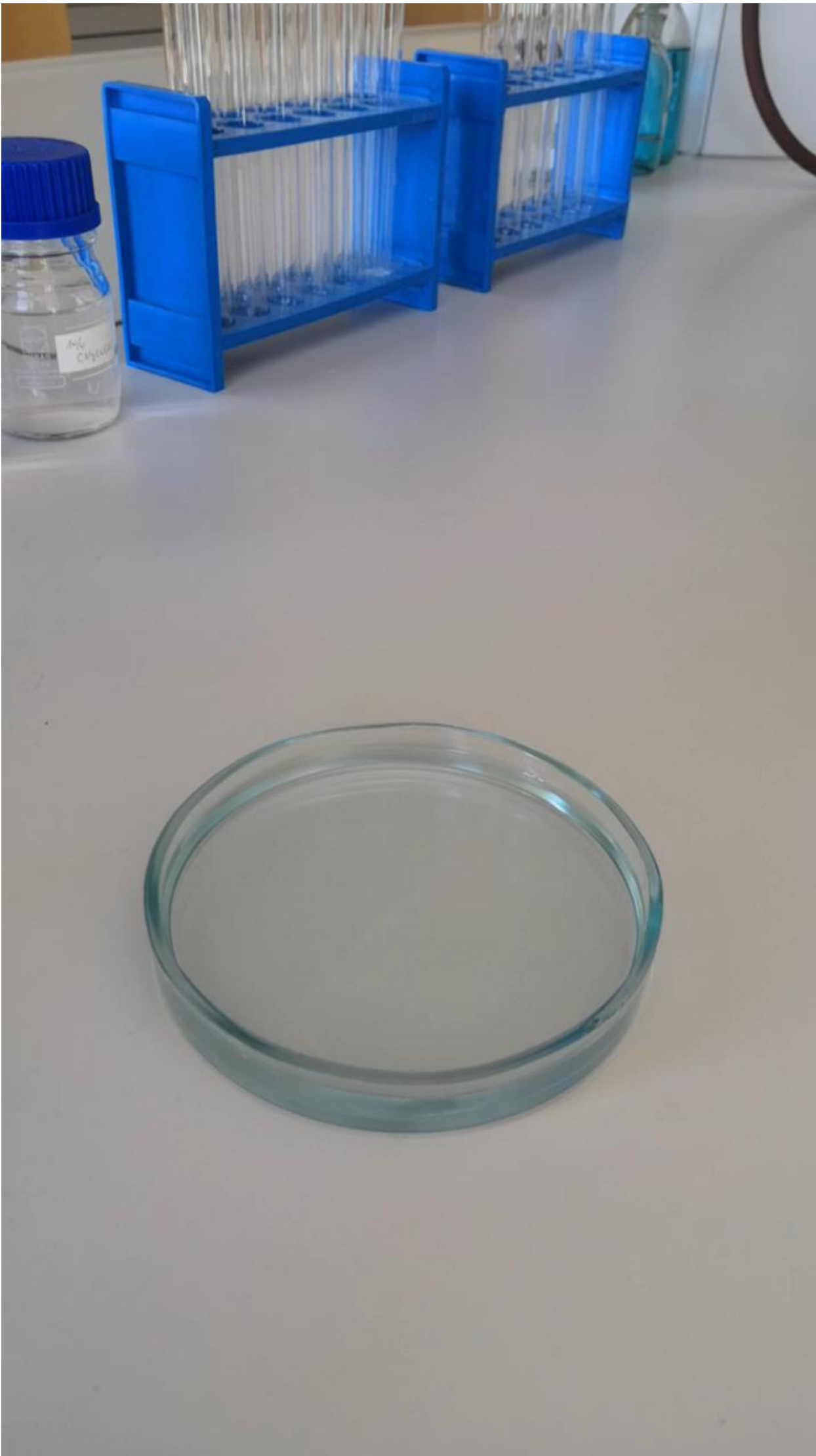
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## End-users



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Shipbuilding and Ship Repair



Industry



Car Repair Shops



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and Innovation through CHARM

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