



EU-CONEXUS Social Entrepreneurship Programme for Smart and Sustainable coastal areas

Follow our lead and enroll in a unique international experience!

End of January-beginning of April 2022
Blended/Online sessions/ Final pitch in Bucharest



Dear Master students,

We are happy to invite you to the 1st EU-CONEXUS [Social Entrepreneurship Programme for Smart and Sustainable coastal areas](#) which is powered by [six partner EU-CONEXUS Universities](#) and supported by [our associated partners](#).

The [EU-CONEXUS](#) mission is to become, by 2025, a European transnational higher education and research able to cover, in a comprehensive and interdisciplinary manner, [societal challenges faced by urbanized coastal areas and sustainable development](#).

EU-CONEXUS focuses on these areas, as they are densely populated and very important for trade, aquaculture and fisheries, energy and tourism. At the same time, these areas are the most vulnerable in the face of climate change. We strongly believe that universities and research institutions have a central role to play in promoting the "[Blue Economy](#)" and "[Blue Growth](#)".

This programme aims to [empower students](#) enrolled in the 1st and 2nd year of the Master studies from the six EU-CONEXUS partner universities to [become social entrepreneurs!](#) Through this programme, we want to give you the opportunity to come up with innovative, sustainable solutions and projects to the challenges the coastal areas are currently facing.

[We can't wait to see you on at the 1st EU-CONEXUS Social Entrepreneurship programme!](#)

Cordially,

EU-CONEXUS Social Entrepreneurship Organizing Committee

ALL THE STEPS YOU WILL TAKE:

1st - Participate at online training with a social entrepreneur

- attend 4 mandatory online training days of 5 hours on social entrepreneurship, on Saturdays: 29 th of January, 5th of February, 26th of February and 5th of March

2nd - Bring solutions during the Project Market session

- meet national and local NGOs that will present you a selection of environmental challenges of coastal areas and give you the chance to bring innovative solutions

3rd - Mentorship sessions with social entrepreneurs

- develop your project/idea/solution with the help of our mentors from the Mentorship platform. They will give you essential feedback to integrate into your final plan - the Business Social Canva

4th - Come to Bucharest, Romania at ConstructFEST

- you will be invited to come in ConstructFEST - EU-CONEXUS Forum and Cultural Festival where you can meet mentors, present your final pitch and participate in the award ceremony

5th - Get to know Crowdfunding

- participate at the Galantom platform presentation and raise awareness and the funds you need for your project/idea/solution

6th - Collect your EU-CONEXUS Certificate and Europass Certificate Supplement award

- these two documents will contain valuable information regarding your learning process and competences obtained

7th - Go in the EU-CONEXUS international learning mobility

- if you are among the six winners (one from each partner university), you will have the opportunity to go in an international learning mobility in one of the six EU-CONEXUS partner cities (Bucharest, Athens, Klaipeda, Zadar, Valencia or La Rochelle)
- for a week you will interact with a partner university and a social start-up from the list we will give you

Enroll in the programme and be a part of the solution!

Main dates of your journey

- ✔ **16/01/2022** - Deadline for submitting applications
- ✔ **21/01/2022** - Confirmation of the 30 finalists
- ✔ **January 2022 - March 2022**- Project Market and online training sessions on social entrepreneurship (Silvia & Michael) (5h sessions only on Saturdays)
- ✔ **February 2022 - March 2022**- Coaching via EU-CONEXUS Mentorship platform
- ✔ **4th-8th of April 2022** – participation at **ConstructFEST**: Final pitch, evaluation by Jury and award ceremony in Bucharest!
- ✔ **May - July 2022** - EU-CONEXUS learning mobility for the 6 winners and crowdfunding action

Q &A

Q

Who can participate?

A

1st and 2nd year [Master students](#) from each of the six EU-CONEXUS partner universities (5 students per university)

Q

What should your project/idea/solution be about?

A

Starting from the challenges the coastal areas are currently facing, you should focus on one and develop your idea on how to fix it and how you could transform it in a social start-up/NGO. Come up with innovative and sustainable solutions!

Q

How will the initial selection be made?

A

Students will be given points based on the answers given in the Registration Form. Make sure you properly prepare your answers.

Q

What is the general workload?

A

The Social Entrepreneurship programme activities include 20 hours of online training sessions. You will also have some individual homework and research, you will spend time collaborating with mentors and participate in ConstructFEST, an equivalent of 50 hours total.

Q

How will the final selection be made?

A

All 30 students will send the Social Business Canvas on their proposal and present their final solution/idea/project in Bucharest at ConstructFEST. A jury will evaluate the document and presentation and give a final verdict. 6 winners will be selected.

Q

Do I need a language certificate?

A

As all online and offline session will be held in English, it is mandatory you have a B2/C1 English level, even if we do not request a certificate.

Q &A

Q

How will the sessions take place?

A

The sessions will be taking place on Zoom, so please make sure you know this platform. All working materials will be uploaded on our Moodle platform.

Q

Are there any fees?

A

There are **NO** applications or participation **fees**. All training sessions cost, travelling and accommodation to Bucharest will be covered by EU-CONEXUS funds, and also the final prize.

Q

Will I receive a certificate?

A

All participants will receive an EU-CONEXUS certificate and a Europass Certificate Supplement award.

Q

Is it safe regarding the COVID situation?

A

We understand the seriousness of the situation resulting from COVID19, and we will take all measures to provide a safe environment during your participation at ConstructFEST



WHY SHOULD I PARTICIPATE?

A












- The uniqueness of the programme will allow you to connect with experts from the field
- The international context of the programme will help you develop key competences and skills
- The well-thought stages of the programme revolve around your significant growth as a social entrepreneur
- The rewards you will be given will have an international impact for your career

MORE QUESTIONS?

For any inquiries please do not hesitate to contact us at entrepreneurship@eu-conexus.eu .

KEY COMPETENCES YOU WILL DEVELOP BY THE END OF OUR PROGRAMME

To make this experience relevant for your future career, we carefully chose skills and competences from EU-CONEXUS Skills Map and European Commission key competences for Lifelong Learning that you will develop and master by the end of the course. Please find them below:

-  Leadership
-  Initiative and entrepreneurial spirit
-  Systemic and sustainable view
-  Ability to represent yourself and the results of your work effectively
-  Ability to find and analyze information from various sources
-  Ability to work effectively as part of a multidisciplinary team
-  Ability to innovate, by creating new ideas, services, products or organizational patterns
-  Ability to act with social responsibility and civic awareness
-  Ability to communicate effectively
-  Ability to stay up-to-date with new innovations in the sector
-  Ability to use basic software packages

Don't miss your chance to have an impact!
Apply and join our programme [here](#)!

Construct FEST - EU-CONEXUS Forum and Cultural Festival

Between the 4th- 8th of April, Technical University of Civil Engineering of Bucharest – UTCB in collaboration with #EUCONEXUS organizes #ConstructFEST. This #event will gather the 9 partner #universities together with the most important figures in the field of #construction in #Romania and EU-CONEXUS stakeholders. The event also aims at showing the beauty of the engineering profession among its target audiences. For the 2nd year in a row, ConstructFEST is organized in partnership with EU-CONEXUS , which gives the fair even more importance and relevance on the European stage. This edition will include the EU-CONEXUS Forum and Cultural Festival too.

This 5th edition will have the following assets:

- University and Company Fairs;
- networking, social and cultural activities;
- round tables and workshops;
- Project Markets and policy proposals from students.

Construct FEST
un eveniment UTCB din 2017



EU-CONEXUS

The European University for Smart Urban Coastal Sustainability (EU- CONEXUS) is a transnational European higher education and research institution that covers smart urban sustainable coastal development from a global point of view, relying on an interdisciplinary, trans-sectoral and trans-national approach.

The competitive advantage of EU-CONEXUS is based on the identified thematic orientation of its educational programmes, research areas and its comprehensiveness that is achieved by joining forces and assembling the complementary expertise of the partner universities and associated partners.

Members

- La Rochelle Université,
France**

A human-sized university
specialising in Smart Urban
Coastal Sustainability issues.
- Universidad Catolica
de Valencia, Spain**

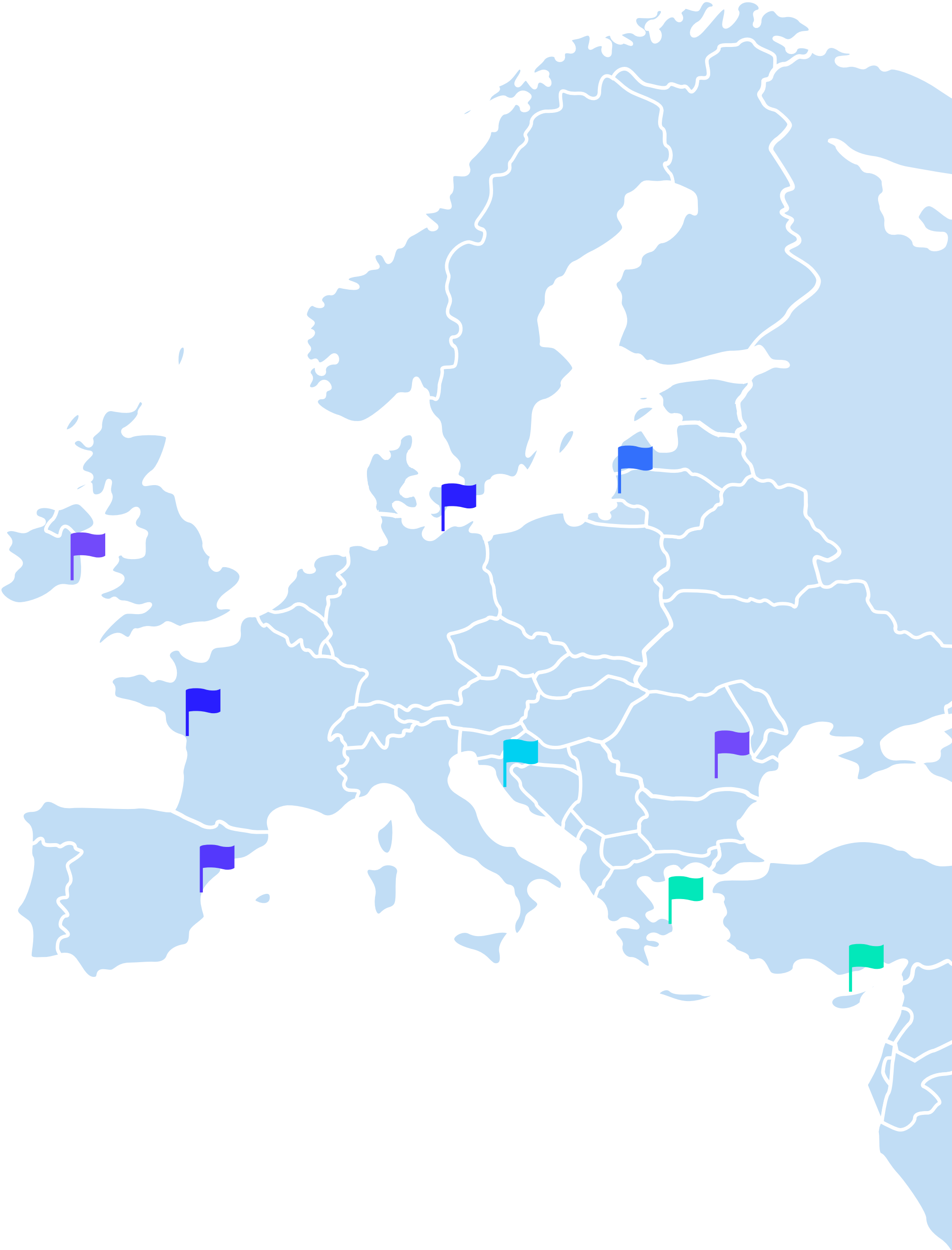
Professional and personal growth
of students, staff and society.
- University of Zadar,
Croatia**

A space of creativity and transfer of
new knowledge and technologies.
- Technical University
of Civil Engineering of
Bucharest, Romania**

We build education in engineering
since 1818 in Romania.
- Agricultural University
of Athens, Greece**

Provides a high level of Education
and Research since 1920.
- Klaipeda University,
Lithuania**

A national and Baltic Region leader
in the field of marine sciences.



Associated partners

- Waterford Institute
of Technology , Ireland**

Education-focussed collaborative,
inclusive, ethical and innovative community.
- University of Rostock,
Germany**

University's motto "Traditio et innovatio".
- Frederick University
Cyprus**

Assists students achieve the maximum of
their potential and empowers them to have
a positive impact to society.

EU-CONEXUS opens up opportunities to foster curriculum
and research to confront global challenges



Co-funded by the
Erasmus+ Programme
of the European Union

**EUROPEAN UNIVERSITY
FOR SMART URBAN
COASTAL SUSTAINABILITY**

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